**Ideation Phase**

**Define the Problem Statements**

| Date | 19 September 2022 |
| --- | --- |
| Team ID | PNT2022TMID33344 |
| Project Name | NEWS Tracking Application |
| Maximum Marks | 2 Marks |

**Problem Statement:**

Mr.Karthick is a busy Employee in a xyz company who needs to refer news without any restrictions and interruptions while travelling because he was not comfortable caring newspaper daily to him office and to read news when he was in free time. Mr.Karthick needs to read news in such a way that he doesn't have to worry about ever buying physical newspapers or carrying with him everywhere he wants. He needs something which should fit in the palm of him hands, which he could carry everywhere, access from everywhere, something digital, easy to use, easy to handle such as an Application based on the internet which could be accessed from any device that is connected to the Internet. Such as smartphones and computers.

| **I am** | Mr.Karthick, a busy employee at xyz company. |
| --- | --- |
| **I’m trying to** | While travelling, one must consult the news without any limitations or interruptions. |
| **But,** | Because carrying a newspaper about was uncomfortable for me, I was unable to find the time to read at a location and watch the news. |
| **Because** | I don't feel confident bringing him a newspaper every day to read the news in her downtime. |
| **Which makes me feel** | To him and many around him, carrying a real newspaper is an inconvenience. |

| **I am**    **Busy employee** | **I’m Trying to**  **consult the news without any limitations** | **But**  **I was unable to find the time to read at a location** | **Because**  **I don’t feel confident bringing him a newspaper every day to read the news in him downtime** | **Which Makes Me Feel**  **carrying a reel newspaper is an inconvenience** |
| --- | --- | --- | --- | --- |



| **Problem**  **Statement (PS)** | **I am** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| --- | --- | --- | --- | --- | --- |
| PS-1 | Busy Employee | Read News Where ever Me want | Because carrying a newspaper about was uncomfortable for me | I don't feel confident | More Annoying, Irritating. |
| PS-2 | Busy Employee | one must consult the news without any limitations or interruptions | I was unable to find the time to read at a location and watch the news. | Bringing him a newspaper every day to read the news in him downtime. | To him and many around him, carrying a real newspaper is an inconvenience |
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